

THE GNTLA ROUNDUP

EDITION 123

SPRING 2026

LONGHORN NEWS



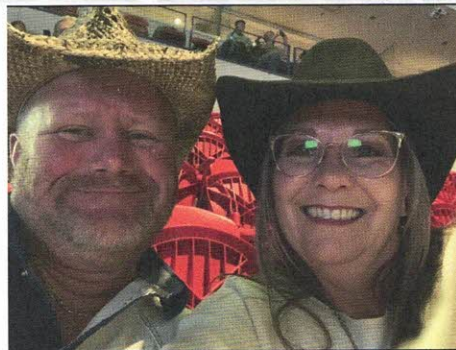
IN THIS EDITION

- Spring Meeting Info
- Sale & Futurity Dates
- Sale Sponsorship Info
- Sale Catalog Ad Info
- Membership Renewal
- Officer Election
- Officer Contact Info
- Spotlight
- Other Tidbits
- Down By The Corral
- Cowboy Wisdom



GNTLA SPRING 2026 MEETING

SEVERE CATTLE RANCH



Steve & Valeri Dart
LOCATION

660 North Jossat Road
Luxemburg, WI 54217

AGENDA

DATE: Saturday May 9, 2026

ARRIVE: 10:30 A.M.

MEAL: 12:00 P.M. Bring A Side Dish or Dessert

MEETING: 1:30 P.M. (Officer Elections)

RSVP: Valeri @ 920-212-0724 (text or call)

Menu
Includes
Broasted
Chicken
Baked Beans
Brewed Tea
& Lemonade
Dinnerware
Provided



• www.gntla.net •

Great Northern Longhorn Classic

Cheesehead Futurity & Little Cheesers

BY THE GNLC HOSTS

JULY 23, 24 & 25, 2026

BREAKING NEWS



SALE HOSTS
DAN & DENISE HUNTINGTON: 715-853-7608
AMMON & ALI MAST: 715-495-4369
LUKE & JACKIE MULTHAU: 262-224-1984
www.gntla.net
Like us on 

SCHEDULE
JULY 23 Pig Roast at 5D Ranch
JULY 24 10am Futurity at 5D Ranch
Evening Awards & Dinner at Lambeau Field
with stadium tours. Transportation available
JULY 25 Little Cheesers Show, Lunch & Sale at 5D Ranch

LOCATION

5D RANCH
W10769 Huntington Road
Gresham, WI 54128

SALE HOSTS:

Dan & Denise Huntington
Ammon & Ali Mast
Luke & Jackie Multhauf

July 23
Pig Roast @ 5D Ranch

July 24
10 A.M. Futurity @ 5D
Evening Awards & Dinner
@ Lambeau Field (tours &
transportation available)

July 25
Little Cheesers Show
Lunch & Sale @ 5D Ranch

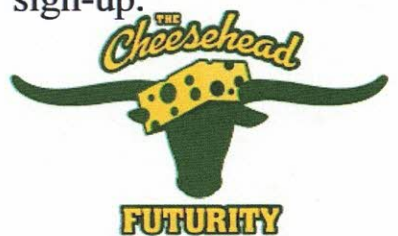
**GREAT NORTHERN
LONGHORN CLASSIC
SALE CONSIGNMENT
& FUTURITY ENTRY
DEADLINE**

Entry information and forms for the Great Northern Longhorn Classic sale and the Cheesehead Futurity are on the gntla.net website. Look for the **GNLC Sale Info** tab.

Consignment **deadline** is **May 4, 2026**, for the sale. All sale rules can also be found on the website.

Futurity entries are due by **June 28, 2026**.

The Little Cheesers show requires no prior sign-up.



GNLC Sponsorship And Advertising Information

July 23, 24 & 25, 2026

10 Year Anniversary

CONSIGNMENTS

\$1000 PACKAGE

Full Page Ad In The Sale Catalog
2 Sale Consignments
Cheese Wheel
Banner
Ad On Sponsorship Slideshow At Lambeau

\$800 Package

Full Page Ad In The Sale Catalog
1 Sale Consignment
Banner
Ad On Sponsorship Slideshow At Lambeau

\$600 Package

Half Page Ad In The Sale Catalog
Cheese Wheel
Banner
Ad On Sponsorship Slideshow At Lambeau

SALE ADVERTISING

\$400 - Full Page Catalog Ad
\$250 - 1/2 Page Catalog Ad
\$175 - 1/4 Page Catalog Ad

(member
ads half
price)

\$500 LAMBEAU SPONSOR

Banner
Logo On Sponsorship Slideshow At Lambeau

FUTURITY CLASS SPONSOR

\$1000 Futurity High Point Bull & Heifer Sponsor

Full Page Ad In The Futurity Program Flyer
Cheese Wheel
Banner
Picture With High Point Winner

\$250 Futurity Class Sponsor

Half Page Ad In The Futurity Program
Banner
Picture With Class Winner

\$500 LITTLE CHEESERS SPONSOR

Full Page Ad In The Futurity Program Flyer
Banner
Picture Taken With Class

\$1000 MEAL SPONSOR

Cheese Wheel
Banner
Logo On Sponsorship Slideshow At Lambeau

\$1000 BAR SPONSOR

Cheese Wheel
Banner
Logo On Sponsorship Slideshow At Lambeau

SEE YOU IN JULY!!

**FUTURITY AWARDS WILL BE GIVEN AT LAMBEAU FIELD
FRIDAY, JULY 24, 2026**



STADIUM TOURS & TRANSPORTATION AVAILABLE

**TIME TO RENEW
Membership Renewal
INFORMATION**

Annual

Active

\$35

one vote

must own one or more

longhorns

Annual

Active

Ranch

\$55

two votes

must own one or more

longhorns

Associate

Active

\$20

no vote

doesn't own longhorns

Lifetime

\$255

one vote

Lifetime

Ranch

\$305

two votes

pay online or contact Ali Mast

"We started a swear jar
at the beginning of
haying season. We should
have enough money in it
for a new baler by the
time we're done!"



**For A List of Current GNTLA Members &
Contact Info Visit The GNTLA.net Website**

ELECTION TIME

New Officer Elections Will Be Held

At The Spring Meeting 2026

GREAT NORTHERN TEXAS LONGHORN ASSOCIATION CURRENT CLUB OFFICERS

President - Vacant

Luke Multhauf - Acting President

Luke Multhauf-Elected Vice President-Board (2026)

262-224-1984 or lucasmulthauf@yahoo.com

Ali Mast - Elected Treasurer - Board Member (2026)

715-495-6852 or ali@paintedoutlawranch.com

Josie Straley - Elected Secretary-Board (2025)

715-889-4176 or straley.iii@gmail.com

Board Member - Vacant

To Be Voted/Filled @ The Spring Meeting 2026

Melissa Halvorson- Board Member (2025)

715-450-2033 or mlhalvorson@outlook.com

AJ Mehlberg - Board Member (2025)

Aaron Montney - Board Member (2027)

715-699-5907 or montneyracing@gmail.com

THE GNTLA ROUNDUP

FROM WAUSAU, WISCONSIN



SPRING 2026 ISSUE

MEMBER SPOTLIGHT BRENT & MARCIE SOLUM



Meet the faces behind Dream Field Ranch. Brent & Marcie Solum and family are raising registered Texas Longhorns in Wausau, Wisconsin focusing on strength, longevity, and proven genetics.

United August 25th of 1984, this date held a special meaning...Brent's brother and sister in-law, Mom and Dad, and Grandpa and Grandma were all married on this same date. The DREAM of a future together raising family, living the western lifestyle and 'All about Family'.....Brent & Marcie began their journey!

In 2007, they found land a retired farmer had for sale, which had spectacular views and beautiful sunsets and they wanted their own ranch, so the purchase was completed and Dream Field Ranch was established. Every weekend, family and friends gathered as they built the future of the ranch. Performance Horses were the item back then and was a priority for their daughters. Barrel racing & gaming were 'game on' as Brent served as the 'preferred' ranch hand.

Hubbells 20 Gustav

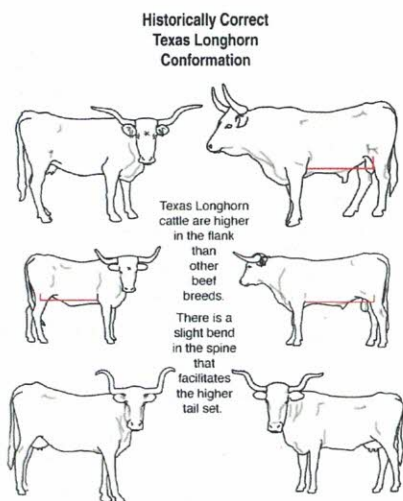
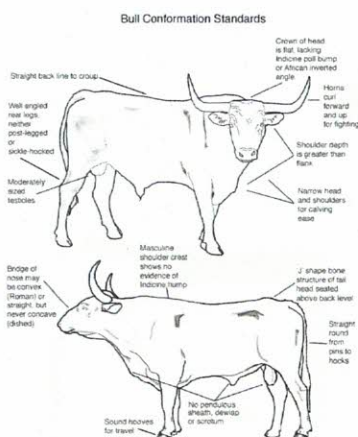
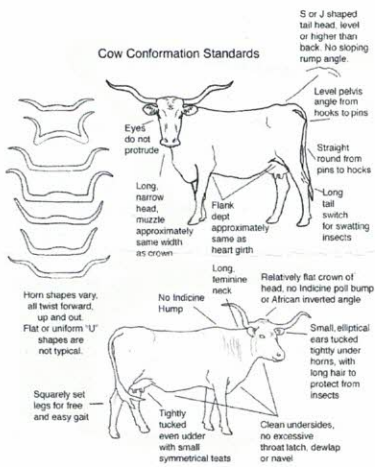


Fast forward to a fine sales pitch and brochure presented by Mike Thiel, at the 2014 Midwest Horse Show, and the rest is history! It is not our main business, but it is our main passion! Along with these beautiful animals we also met beautiful people involved with this breed and it never ends. New friends & new animals enter our lives yearly. Our story continues as our daughters raise their families with grandchildren now loving and living the 'All about Family' western way of life.

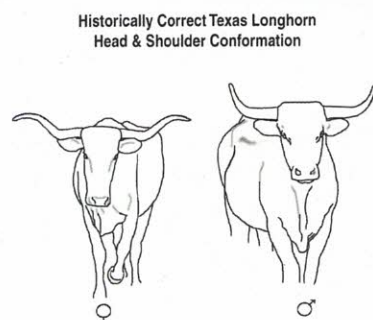
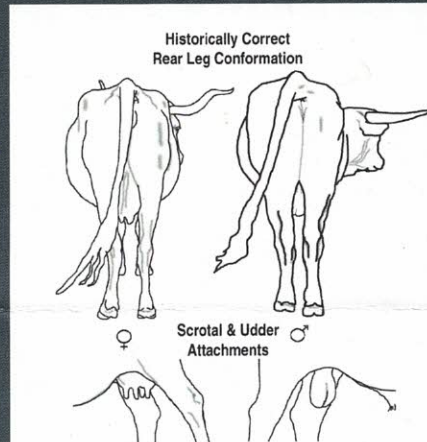
OTHER TIDBITS

THE ORIGINAL TEXAS LONGHORN HISTORY

CONFORMATION STANDARDS



Dedicated To Preserve & Protect The Original Genetics Of This Heritage Breed! Texas Longhorn Cattle A National Treasure!



Narrow heads and shoulders are an evolutionary trait of Texas Longhorn cattle for calving ease. Heads of traditional cattle are approximately the same width at the crown as the muzzle. Muzzle width enables increased Oxygen intake capacity resulting in greater endurance and ability to travel between water and grazing sites.

Cattlemen's
Texas Longhorn Conservancy

Established In 2005

The Cattlemen's Texas Longhorn Conservancy (CTLC) joined a long line of dedicated defenders of this historic and unique breed.

The CTLC founders saw the original breed being "improved" to extinction and were moved to act.

Utilizing visual inspection by the most knowledgeable inspectors (many descendants of the original founders) and DNA analysis, the CTLC maintains a comprehensive database of the finest, historically correct, original Texas Longhorns.

visit ctlc.org

DOWN BY THE CORRAL

BY MIKE THIEL

Wouldn't you know!

Someone forgot to shut the gate, the cows got out and I thought I'd stop back down by the corral to lend a hand for a bit. Many hands make the job light whether it's on the ranch or in the GNTLA. In my personal life I learned it with the passing of our son. When Tyler passed, these following years we have been blessed with the help from a crew of his friends. Twice a year they have come; couples, families, friends. As many as fifteen to twenty people come to get run over, kicked and shit on working cattle; and then socialize, eat some good food and have a few drinks with friends. Sounds like a GNTLA gathering, doesn't it? In July they came to sort calves, castrate, tag and dehorn, before the bull went out with the herd. Then again in October they came for weaning and taking care of any late born calves. Many hands. Friends. What a blessing! So it is with the GNTLA. Transition can be hard and take time. Figuring out where all the pieces fit in takes time. It takes everyone working together.

What part of the puzzle do you fit into?

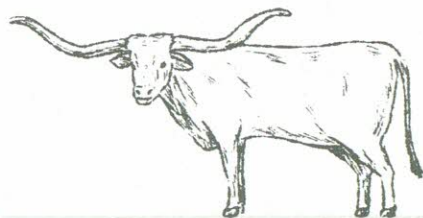
As the GNTLA board and leadership gets settled in, we have already had a couple members step up to the plate to put their talents to use. Brent Solum has offered, and already started to use his IT talents for the GNTLA website and Facebook page. Social media is such a major player in the world today and that includes the longhorn industry which we are all part of in some way. Brent will be looking for input, ideas and info. If the tech area is your forte or you want to learn and support Brent, talk to him or the board and we'll get you connected.

Another GNTLA member who has stepped up to the plate has been Ronda McDougal. Ronda has offered to help put out a GNTLA newsletter for the members. Ronda and I will tag team to try to get relevant information out to help keep members updated with a hard copy newsletter. Again, like Brent with the website and Facebook page, Ronda will be looking for pertinent information to use, so I'll have contact info for Brent and Ronda somewhere in this newsletter.

Trying not to repeat

history. Over the years on more than one occasion, the GNTLA has run into the issue of people who have been previous administrators of the websites or Facebook pages who control the information, news and pictures. They leave the association, don't keep info updated or lose the login and password info so the job can't be transferred to new people. The GNTLA ends up high and dry and has to start over again. So, as we move forward as an association, we need to have multi members involved in each area so we're not starting from zero every couple years. So, think about helping in one of these areas. You can make a difference in the GNTLA! Many hands.....

Happy Trails,
Mike



SOCIAL MEDIA & WEBSITE

Brent Solum 715-218-4764

br.solum@dreamfieldranch.com

NEWSLETTER

Ronda McDougal 715-219-3263

bio.lifehealing@gmail.com

Getting The Word Out.....

At our December GNTLA meeting, a question was brought up asking if there is any follow-up to guests at our meetings, those occasional inquiries, or new longhorn prospects. Following, is what was done the past fifteen years.

WHO: Guests at our meetings, people from the state and region who attended our sale or signed up at an event (like the Midwest Horse Fair or Farm Tech Days), first or second time buyers from breeders in the GNTLA who passed their information on, people on Facebook from our region who commented on a sale post about looking for longhorns or longhorn questions. I would cold call or FB message them asking if they'd be interested in information on the longhorn breed and GNTLA.

COWBOY WISDOM (physical health version)

"Did you know that 14 muscles are activated when you open a wine bottle?
Fitness is my passion....."

"By replacing potato chips with grapefruit as a snack you can lose up to 90% of what little joy you still have left in your life....."

"I lifted my shirt to check my abs and a Cheeto fell out, so there's that."



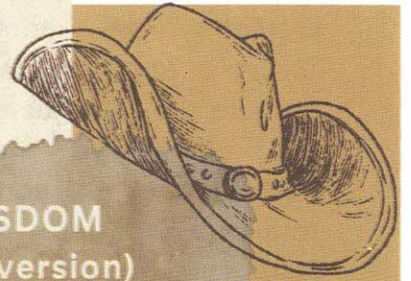
Adios For Now Partner

COWBOY WISDOM (mental health version)

"Not to brag but I just went into another room and actually remember why I went there It was the bathroom, but still"

"Sometimes I make a joke in my head and then we all laugh."

"Statement: "You'll understand when you're older". I am older and I understand absolutely nothing !!!! "



WHAT: They received an info packet mailed to them. It included a welcome letter, a couple old sale catalogs, some old GNTLA newsletters, a list of GNTLA members, websites, Facebook ranch pages, and longhorn lean beef brochures.

HOW: As members, we need to share contact information we see or have on prospective or new longhorn owners; not to get GNTLA members, but to get new longhorn owners. Once they are in the breed, they become potential GNTLA members.

THOUGHTS: Worth the time? Restart/Continue? Revamp? Throw out? Something to ponder.....

